

REP HEADLINE# 6286545 TRF# 327818
\$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG22/12 15.39
CHANGES ** WFTV-TV ***

ADV # ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # OFF. # 6556 SALESMAN #
AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID
138 CONANT STREET SALES PRSN WA- JOE KNAUER
BEVERLY, MA 01915

ORDER # CONTRACT # 6286545 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#38 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 AUG28/12 WK-1 DATE AUG22/12 15.39

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: TO LENA
FR JULIE
OK'D M4 ADDED SPOTS BACK ON LINE 10
TTLS \$ 143500..61X
PL SCFM, THX 8/22

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 38

10	S		730P-800P	30		\$4,200.00	8/22	8/24	3		W-F	3
PROGRAM : WHEEL												
CON COM1: 1X PER DAY												
31	S		730P-1030P	30		\$4,500.00	8/24	8/24	0		FRI	0
PROGRAM : BUCS GAME												
ORD COM1: PRGM CHANGE: BUCS GAME												
THIS IS A MAKE-GOOD FOR AUG24 ON LINE-12 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR AUG24 ON LINE-13 FOR 1 SPOT/WK												

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32	S		730P-1030P	30		\$4,500.00	8/24	8/24	0		FRI	0
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PROGRAM : BUCS GAME
ORD COM1 : PRGM CHANGE: BUCS GAME
PART OF A MAKEGOOD MADE UP OF LINES 31-32

33	A		900P-1000P	30		\$4,500.00	8/24	8/24	1		FRI	1
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PROGRAM : 20/20
ORD COM1 : MOVING BACK TO ORIGINAL PROGRAMMING DUE TO BUCS BLACKOUT.
THIS IS A MAKE-GOOD FOR AUG24 ON LINE-31 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR AUG24 ON LINE-32 FOR 1 SPOT/WK

34	A		1000P-1100P	30		\$4,500.00	8/24	8/24	1		FRI	1
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PROGRAM : 20/20
ORD COM1 : MOVING BACK TO ORIGINAL PROGRAMMING DUE TO BUCS BLACKOUT.
PART OF A MAKEGOOD MADE UP OF LINES 33-34

STATION MAKEGOOD OFFERS:
M4 OK'D BUY#31 MISSED: FRI/730P-1030P AUG24 30S \$4,500.00 (AUG22/12)
BUY#32 FRI/730P-1030P AUG24 30S \$4,500.00
OFFER: FRI/900P-1000P AUG24 30S \$4,500.00 PLS ADVISE.
& FRI/1000P-1100P AUG24 30S \$4,500.00
CMT: MOVING BACK TO ORIGINAL PROGRAMMING DUE TO BUCS BLACKOUT.

AUG/12 143500.00 SEP/12 \$.00 CONTRACT TOTAL 143500.00
TOTAL SPOTS 61

MARKET TOTALS \$367,948 WFTV 39% WKMG 25% WESH 23% WOFL 9% WKCF 0% WRBW 4% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE